

Publications and Online Products Committee 2012-2013

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Charges for Publications and Online Products Committee 2012-2013

1. Submit book reviews for inclusion in the MHC on a monthly basis. <i>Due: 04/18/2013</i> <i>Metric: Schedule of assignments</i>	Standing
2. Maintain the Suggested Reading List found on the CPNP website in the Resources area <i>Due: 04/18/2013</i> <i>Metric: Schedule of assignments</i>	Standing
3. Create 2-3 new product/service proposals with a short-development cycle for board consideration <i>Due: 01/01/2013</i> <i>Metric: Presentation to the Board of Directors and development of action plans and timeline for implementation if approved.</i>	Standing
a. Study and document existing data sources to identify 3 top priority member product or service needs <i>Due: 06/15/2012</i> <i>Metric: Succinct written document summarizing findings for presentation to Board of Directors.</i>	Standing
4. Movement Disorder Training DVD	Current Year
a. Identify ways to repurpose the movement disorders training and additional footage available to us. <i>Due: 12/31/2013</i>	Current Year
b. Support project management team by providing feedback & potentially assistance w/ further fleshing out the training to include a possible instructor guideline manual & a tie-in w/ ACPE credit or a measurement allowing for a certificate of completion <i>Due: 12/31/2013</i>	Current Year
c. Support project management team by providing feedback or recommending possible marketing venues. <i>Due: 04/18/2013</i>	Current Year

5. Development of the Psychiatric Pharmacotherapy Case Workbook	Current Year
<p><i>Due: 06/30/2012</i> <i>Metric: Project is dependent on obtaining grant funding. Cuurent proposal will be revised to include CE credit and information required in the grant process (needs assessment, etc...) will be created by May 1 , 2012. Committee will identify grant funding sources and submit for grant funding throughout the year as these oppotunities become available. If funded, process for moving project out of POP to a group responsible bringing it to market will be identified and implemented.</i></p>	
a. Expand proposal to include needs assessment, learning objectives, ACPE credit and measurement of individual performance.	Current Year
<p><i>Due: 06/30/2012</i> <i>Metric: Expanded proposal</i></p>	
b. If funded by grants or CPNP, recommend a structure and individuals to carry the project through implementation.	Current Year
<p><i>Due: 09/30/2012</i> <i>Metric: Documented implementation plan</i></p>	
c. Submit for grant funding to various sources.	Current Year
<p><i>Due: 07/15/2012</i> <i>Metric: Grant submissions.</i></p>	
6. Investigate partnership opportunities with ASCP and possibly APNA for co-marketing/co-development of educational products and services.	Current Year
<p><i>Due: 10/31/2012</i> <i>Metric: By October 1, 2012 meet with ASCP and APNA to explore collaborative projects. Document findings accordingly.</i></p>	