



Improving minds. Improving lives.



CPNP Annual Meeting

April 18-21, 2010
Grand Hyatt San Antonio
San Antonio, Texas

Web: cpnp.org
Email: info@cpnp.org

2010 Supporter Prospectus

The CPNP Annual Meeting is the only event where you can reach the specialist pharmacy practitioner market in psychiatry and neurology—one of the fastest growing markets in healthcare today. Take advantage of this prime opportunity to share your company's services and products with cutting-edge clinicians, educators and administrators. CPNP invites you to become a visible part of its 13th Annual Meeting and to share your presence with an anticipated audience of 450 conference attendees in San Antonio, Texas.

CPNP is the international professional organization representing nearly 1100 specialist pharmacists practicing in the US, Canada and several other countries. CPNP's mission is to promote excellence in pharmacy practice, education and research to optimize the treatment outcomes of individuals affected by psychiatric and neurologic disorders.

CPNP actively partners with the National Alliance on Mental Illness (NAMI), the American Society of Consultant Pharmacists (ASCP) and the American Psychiatric Nurses Association (APNA), recognizing the importance of consumers, pharmacists and other specialized professionals in managing psychiatric illness. CPNP is integrally involved in supporting and providing recertification education credit for the 525 Board Certified Psychiatric Pharmacists (BCPPs), 73% of whom are members of CPNP.

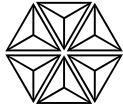
Table of Contents

Supporter & Sponsor History	2-3
Membership Profile	4-5
2010 Annual Meeting Schedule	6
Educational Grant Opportunities	7
Satellite Symposia	8
Marketing Opportunities	9-10
Important Dates	10
Registration Form	11

Supporter & Sponsor History

2009

Gold Education Grant Provider



Bristol-Myers Squibb Company



Forest Laboratories, Inc.

Silver Education Grant Provider

Lilly

sp **Schering-Plough**

Bronze Education Grant Provider

Cyberonics®

Shire

Recertification Education Grant Provider



Bristol-Myers Squibb Company



ORTHO-McNEIL JANSSEN
SCIENTIFIC AFFAIRS, LLC

Lilly

Supported by an educational grant from Janssen, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc. administered by Ortho McNeil Janssen Scientific Affairs, LLC.

Marketing Sponsors



2009 Industry Symposia

AstraZeneca: *Novel Approaches in the Treatment of Generalized Anxiety Disorder: Case Studies in Clinical Practice*

Bristol-Myers Squibb & Otsuka America Pharmaceutical: *Managing the Spectrum of Psychiatric Disorders in Children and Adolescents: Evidence-Based Use of Atypical Antipsychotics*

Eli Lilly & Company: *Predicting Response to Antipsychotics in Patients with Schizophrenia: Applying Trial Data to the Clinical Setting*

Janssen & Ortho-McNeil: *Improving Adherence in Schizophrenia Across the Health Care Spectrum: Best Practices*

UCB, Ovation & Janssen: *Practical Seizure & Epilepsy Management: Special Considerations Across the Lifespan*

Supporter & Sponsor History

2008

Gold Education Grant Provider



Bristol-Myers Squibb



Otsuka America Pharmaceutical, Inc.

Silver Education Grant Provider



Forest Laboratories, Inc.



Bronze Education Grant Provider



Jazz Pharmaceuticals
Innovation that performs

AstraZeneca



Cyberonics



TEVA
TEVA PHARMACEUTICALS

Shire

Recertification Education Grant Provider



Bristol-Myers Squibb



Otsuka America Pharmaceutical, Inc.



Janssen
L.P.



ORTHO-McNEIL JANSSEN
SCIENTIFIC AFFAIRS, LLC

Supported by an educational grant from Janssen, L.P. Administered by Ortho-McNeil Janssen Scientific Affairs, LLC.

Marketing Sponsors



2008 Industry Symposia

Janssen & Ortho-McNeil: ClaimBusters:
Resolving Clinical Controversies with Atypical Antipsychotics

Bristol-Myers Squibb & Otsuka America Pharmaceutical:
Novel Approaches to the Management of MDD
The Role of Atypical Antipsychotics

Eli Lilly & Company: Neuroprotection: The New Frontier in
Schizophrenia?

2007

Gold

AstraZeneca



Bristol-Myers Squibb



Otsuka America Pharmaceutical, Inc.

Silver



Forest Laboratories, Inc.



ORTHO-McNEIL JANSSEN
SCIENTIFIC AFFAIRS, LLC



Janssen
L.P.

Supported by an educational grant from Janssen, L.P. administered
by Ortho-McNeil Janssen Scientific Affairs, LLC.
Recertification Sponsor

Bronze & Contributor



Abbott
Neuroscience

Cyberonics



SEPRACOR

TEVA

2007 Industry Symposia

Solvay Pharmaceuticals & Wyeth: Treatment Outcomes in
Schizophrenia: Current Issues and New Emerging Options

Bristol-Myers Squibb & Otsuka America Pharmaceutical: An
Evidence-Based Approach to the Management of Patients
with Psychotic Disorders: The Role of the Pharmacist

Janssen: Maximizing Benefit Using New Treatment Approaches
for Patients with Schizophrenia

Eli Lilly & Company: "Effectiveness" as a Driver of Change:
Impact of Antipsychotic Trials on Policy & Practice

Cephalon: Understanding Sleep/Wake Circuitry in the Context
of Mood & Anxiety Disorders

CPNP Membership

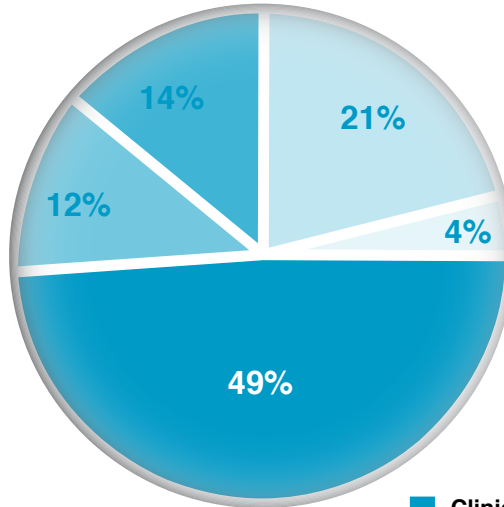
Members of the College of Psychiatric and Neurologic Pharmacists (CPNP) are predominantly pharmacists who work directly with patients and caregivers to apply specialized clinical knowledge and skills, educate and train healthcare professionals and develop new knowledge in order to improve health outcomes for those individuals with psychiatric and neurologic disorders.

Members apply evidence-based, cost effective, best practices to achieve patient recovery and improved quality of life. CPNP's mission is to promote excellence in pharmacy practice, education and research to optimize the treatment outcomes of individuals affected by psychiatric and neurological disorders. For more information, please visit www.cpn.org.

The CPNP Annual Meeting attracts approximately 450 attendees most of whom are pharmacists. Psychiatrist and other health care professionals are also invited to the CPNP Annual Meeting with ACCME credit offered in addition to ACPE continuing education credit.

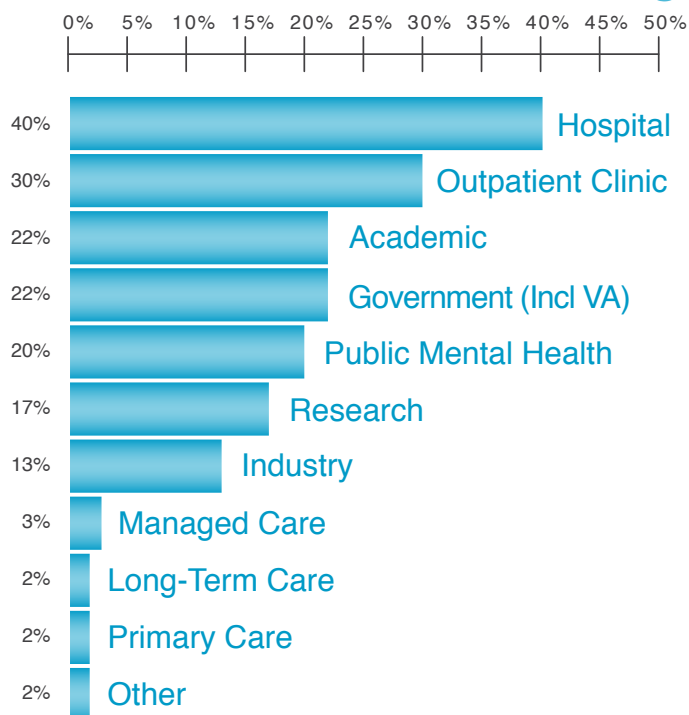
CPNP Members As Specialists

The majority of members have advanced training and/or certification in psychiatric, neurologic, geriatric or other specialties and hold the following primary positions:



- **Clinician 49%**
- **Academician/Researcher 21%**
- **Administrator 14%**
- **Industry/Medical Communications 12%**
- **Other 4%**

CPNP Member Practice Settings



CPNP Members Are:

- Located in all 50 US states, Canada, and several other countries.
- Active in over 150 programs and institutions teaching pharmacy residents and fellows, psychiatry and medical residents, and medical, pharmacy and nursing students. Students, residents and fellows make up 28% of the CPNP membership.
- Located in a wide variety of health care settings including private hospitals, State and Federal Health Care facilities, University Hospitals, Veterans Affairs Medical Centers and Correctional Facilities.

CPNP Membership

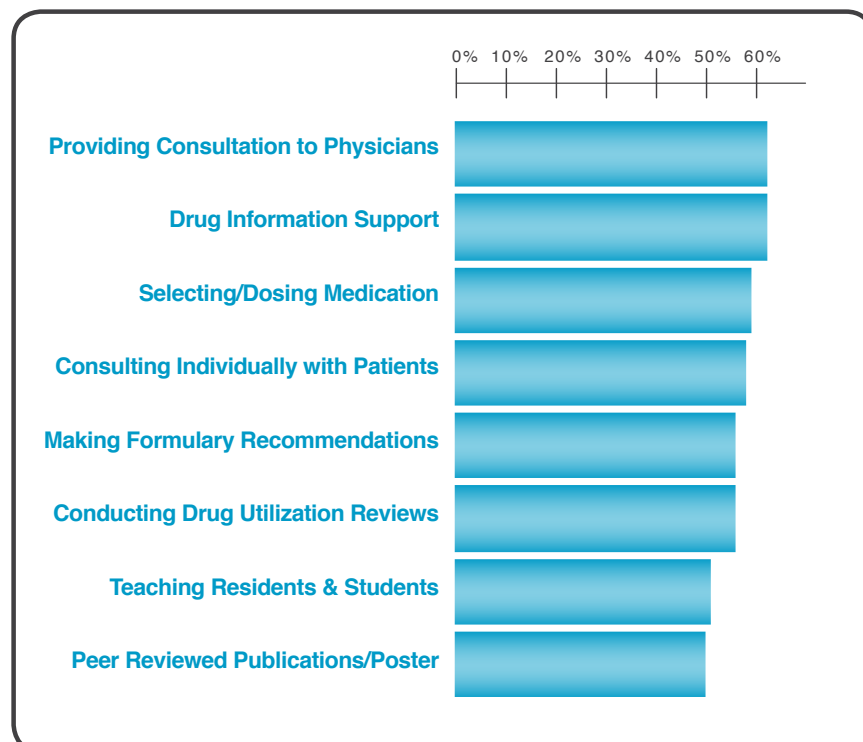
Members Influence Drug Decisions

- Many key thought and opinion leaders in psychiatric pharmacy are members of CPNP.
- Over 50% of the membership has published in a peer reviewed journal in the past 3 years.
- 16% of the membership is responsible for purchasing decisions with an average annual drug budget at \$10.1 million.
- The number of covered lives reported by member pharmacists in their practice sites range from several hundred to over a million.

CPNP Members are Involved in the Following Key Practice Activities:

- Managing Medicaid and/or institutional P&T activities
- Prescribing medications under collaborative agreements or without a protocol
- Teaching medical residents, nurses, nurse practitioners and physician assistants how to use psychotropic medications
- Serving as consultants to State Departments of Mental Health
- Teaching psychiatric residents how to appropriately use psychotropic medications
- Developing drug use policy
- Developing treatment guidelines and disease management
- Participating in advocacy organizations and activities
- Serving on industry advisory boards
- Providing CME regionally or nationally
- Conducting clinical research

Over 50% of members are actively involved in the following activities:



2010 Annual Meeting Schedule

	Sunday April 18, 2010	Monday April 19, 2010	Tuesday April 20, 2010	Wednesday April 21, 2010
Breakfast		Welcome Breakfast for New Members and First Time Attendees	7:00-9:00 a.m. Industry Symposium #4	
AM	CPNP Pre-Meeting Workshop Managing Diabetes in Acute Psychiatric Patients	Keynote Address Terry Wise, JD Inside the Suicidal Mind: Live-Saving Insights and Critical Therapeutic Strategies Life After STAR-D: Lessons Learned and the Next Best Steps for Managing Depression	Keynote Address Henry Nasrallah, MD Peter Buckley, MD Antipsychotic Efficacy vs. Tolerability: Which Trumps? Point- Counterpoint Debate	Keynote Addresses • Treatment of Cognitive Impairment in Schizophrenia Philip Harvey, PhD • Strategies to Develop Disease Modifying Drugs: Focus on Alzheimer's and Surrogate Endpoints Larry Ereshefsky, PharmD, FCCP, BCPP
Lunch	11:15 a.m. -1:15 p.m. Industry Symposium #1	11:15 a.m. -1:15 p.m. Industry Symposium #2	12:00-2:00 p.m. Industry Symposium #5	
PM	Evidence-Based Practice: <i>BCPP Recertification Credit Available</i> New Drugs and Formulations in Psychiatry: Critical Analysis in Formulary Decision- Making (2 hours) Improving Outcomes in Patients with Traumatic Brain Injury	Depression: Track 1: • Novel Strategies for the Management of Treatment-Resistant Depression • The Role of Folate in Depression and Dementia Platform Presentations Track 2: Platform Presentations by Research Award Finalists Evidence-Based Practice Track 3: <i>BCPP Recertification Credit Available</i> • Long-Term Effect of In Utero Exposure to Psychotropic Medications • Diagnosis and Treatment of Autism 3:45-5:30 p.m. Industry Symposium #3	Special Populations: Track 1: Management of Psychiatric Illness in HIV Patients Track 2: Management of Sexual Aggression and Agitation Clinical Pearls Track 1: General Clinical Pearls Track 2: Forensic Clinical Pearls Issues of the Day Roundtables	
Evening	Poster Display I Wine/Cheese Reception	Poster Display II President's Reception	Annual Meeting Celebration	

Educational Grant Opportunities

Benefits to Commercial Supporters

Companies providing educational grants receive:

- Recognition in all pre-meeting brochures and invitations
- Recognition in on-site program and conference book
- Recognition on pre-meeting listserv postings
- Acknowledgement on CPNP's website
- Recognition on Annual Meeting signage
- Name badge ribbons to recognize all personnel from supporting companies
- Verbal recognition of grant on-site at the Meeting
- Recognition in CPNP's post-meeting newsletter

Educational Session Grants

Quality training and educational resources are essential in the fast-changing world of pharmaceutical care. CPNP members recognize and value your contributions to their educational growth and professional development.

Programming at the CPNP Annual Meeting is created by CPNP's Program and BCPP Recertification Committees. These committees consist of a peer group of senior psychiatric pharmacists who understand the issues faced in daily practice. Committee members aid speakers in developing programming tailored to the needs of attendees. All programs feature nationally recognized speakers, audiovisual presentations and detailed handouts to provide a quality educational experience.

Quality training and educational resources are essential in the fast-changing world of pharmaceutical care.

General Meeting Grant Support

Educational grant providers for the core educational sessions receive long-term recognition of their support on meeting invitations, in on-site handout materials, on the CPNP website, through on-site announcements and through post-meeting press such as the CPNP newsletter.

Grant Opportunity Details

Pre-Meeting Workshop

Offered again this year will be a 3-hour pre-meeting workshop. Educational grant providers supporting this workshop on *Diabetes Management in the Acute Psychiatric Patient* receive long-term recognition in marketing materials, in on-site handout materials, on the CPNP website, through on-site announcements and post-meeting press.

Evidence Based Practice Distance Learning Programming

Offering 35 hours of both ACPE and BCPP Recertification credit, this self-study programming offers three educational products. Grant providers receive long-term recognition of their support within invitations, the on-site conference book, self-study manuals, on the website and in the online testing center. The industry supporters' logo will appear on the web pages featuring the audio of the presentations available exclusively to the 300+ purchasers of this high-quality programming.

2010 Educational Programming

- **Pre-Meeting Workshop:** This 3-hour pre-meeting workshop, approved for ACPE and CME credit, will focus on current pharmacological approaches for the management of diabetes in the acutely ill psychiatric patient. The workshop will provide hands-on experience in developing monitoring plans to achieve optimal outcomes and prevent complications.
- **Evidence-Based Practice:** 5 hours of BCPP Recertification, ACPE and CME accredited programming is provided on Critical Analysis in Formulary Decision-Making, Traumatic Brain Injury, Treatment of Autism and In-Utero Exposure to Psychotropics.
- **Keynote Addresses:** Leading off a stellar line-up of speakers is Terry Wise, JD, suicide survivor, on the topic of *Suicide and Critical Therapeutic Strategies*. A point-counterpoint debate with Drs. Nasrallah and Buckley on *Antipsychotic Efficacy Versus Adverse Effects in the Treatment of Schizophrenia* will kick off day two. Keynote addresses on cognition close out the conference with Dr. Philip Harvey discussing *Neuroprotection In Schizophrenia* and Dr. Larry Ereshesky discussing *Strategies to Develop Disease Modifying Drugs*.
- **Core Educational Sessions:** Educational programming in the core educational sessions is provided within the following topic areas:
 - Life After STAR-D: Lessons Learned and the Next Best Step for Managing Depression
 - Management of Treatment-Resistant Depression
 - The Role of Folate in Depression and Dementia
 - Management of Psychiatric Illness in HIV Patients
 - Treatment of Sexual Aggression and Agitation in the Elderly
 - Forensic and General Clinical Pearls
 - Roundtable Discussions and Platform Presentations

Industry-Supported Satellite Symposia

The opportunity to support topical information on clinical areas consistent with your corporate objectives exists through five unopposed, industry-supported Satellite Symposia slots available at the CPNP Annual Meeting. Symposia will be held in meeting rooms at the Grand Hyatt in San Antonio, Texas. Symposium date and time assignments are made on a first-come, first served basis once a copy of the grant confirmation and deposit are received by CPNP. Take advantage of these well attended symposia opportunities where over 97% of symposia attendees have reported that they are able to apply information gained in their practice.

Symposia Fees And Slots

Prime Scheduled Symposia

Sunday, April 18

Luncheon, 11:15 a.m.-1:15 p.m.

Monday, April 19

Luncheon, 11:15 a.m.-1:15 p.m.

Tuesday, April 20

Luncheon, 12:00-2:00 p.m.

Prime Symposium Fee to CPNP: \$35,000

Prime symposia slots at the CPNP Annual Meeting are the luncheon slots. Three are available at the 2010 Annual Meeting as noted above. Attendance at 2009 luncheon symposia exceeded 250 people on average. Over 65% of all registrants at the Annual Meeting attended the luncheon symposia in 2009.

Regularly Scheduled Symposia

Monday, April 19

Mid-Day, 3:45-5:30 p.m.

Tuesday, April 20

Breakfast, 7:00-9:00 a.m.

Regular Symposium Fee to CPNP: \$25,000

Two regular symposium slots are available at the 2010 Annual Meeting as noted above. Breakfast symposium attendance in 2009 was at 122 attendees (32% of full registrants) while the mid-day symposium attendance was at 232 individuals (61% of full meeting registrants).

Symposium Fees Include

- CPNP promotion of each symposium including:
 - Email list promotion
 - Website promotion
 - Brochure mailing to all registrants
 - Inclusion in program schedule and verbal announcements
 - On-site signage
- Registrant mailing lists
- Preferred pricing through Current Psychiatry (see page 9) for enduring material opportunities
- Meeting room rental and set-up
- Registration desk
- Speaker ready room
- Audiovisual and staging to include:
 - Floor to ceiling black drapery for back wall
 - Two-7 x 10 screens
 - 6 staging lights
 - Lighting dimmer hardware
 - Speaker Timer

Symposia Guidelines

- No competing events are held during Satellite Symposia.
- All Satellite Symposia must provide an appropriate meal.
- All Satellite Symposia must be approved for ACPE credit.
- A CPNP member must be selected as Program Chair and written symposia proposals must be made by the chair to CPNP prior to submission to pharmaceutical grant providers.
- All Satellite Symposia meals are limited to 30 minutes. Programming is limited to 90 minutes. Total symposium length is limited to 2 hours.
- CPNP is responsible for assigning all symposia meeting room locations.
- With the use of one dedicated meeting room for all symposia and a tight schedule, a standard room set and basic audiovisual package are required and are included in the symposium fee.
- Symposia providers can use their own AV provider to interface with CPNP's preferred provider, the hotel AV provider or the AV provider of their choice for additional equipment and services. CPNP does not require use of CPNP's preferred provider.
- Once CPNP confirms your meeting room, symposium time slot and symposium topic, all arrangements and expenses for ACPE accreditation, catering and other meeting services will be the responsibility of the supporting organization or their assigned contractor.
- Fifty percent of the symposium fee deposit is due at time of application with the remaining balance due by March 19, 2010.

ACPE Continuing Education Credit

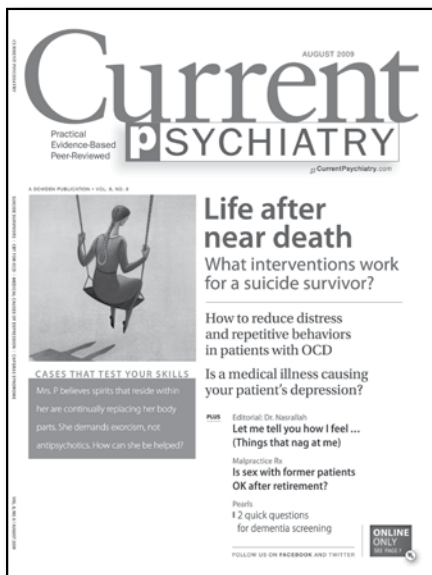
CPNP is an approved provider of ACPE credit and will accredit individual industry symposia for a fee of \$5,000 each. In selecting CPNP as an ACPE provider, symposium providers must comply with all accreditation guidelines and deadlines assigned by CPNP and the Accreditation Council for Pharmacy Education. If interested in this service, please contact Brenda Schimenti, Executive Director, at info@cpnp.org or at 402.476.1677.

Symposia Enduring Materials Opportunity

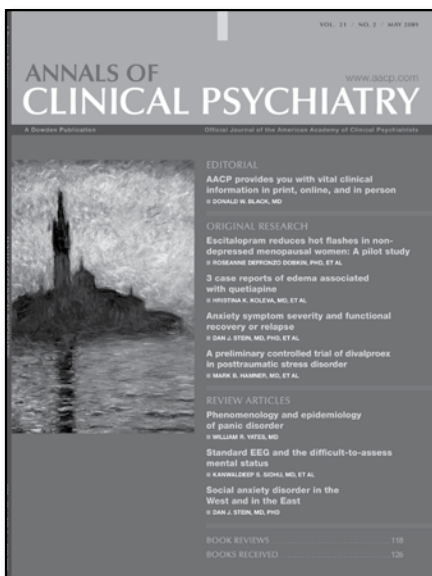
Extend your reach far beyond your live symposia through enduring materials. CPNP has entered into a partnership with **Current Psychiatry**, the leading source of practical, evidence-based information for psychiatric clinicians. With a circulation of 39,600 psychiatrists and advanced practice clinicians (PAs/NPs), and as the #1 clinical review publication* serving the market, **Current Psychiatry** is uniquely positioned to disseminate your content to the full audience of psychiatric healthcare practitioners.

Benefits:

- **Peer-review:** Led by Editor-in-Chief Dr. Henry Nasrallah, Professor of Psychiatry, Neurology and Neuroscience, University of Cincinnati, the editorial board is composed of authoritative, well respected and engaged thought leaders.
- **Indexing:** Through a partnership with the **Annals of Clinical Psychiatry**, the official journal of the American Academy of Clinical Psychiatrists, supplements will be Indexed for Medline, the online bibliographic citation database of the U.S. National Library of Medicine. The **Annals of Clinical Psychiatry** provides an international forum on the diagnosis, etiology, and treatment of psychiatric disorders. The **Annals** publishes original research, timely reviews, case reports, letters, and book reviews, emphasizing practical knowledge that informs patient care.
- **Distribution:** Integrated dissemination is available through **Current Psychiatry's** print and Web-based platform. Supplements, monographs, eNewsletters, Webcasts etc. are possible.
- **Multispecialty:** Primary care access is available through **The Journal of Family Practice** and **Mayo Clinic Proceedings**, both members of the Dowden Health Media family, and Indexed publications.
- **Promotion:** As the provider, **Current Psychiatry** will actively promote both the live event and the enduring. Through print ads, Web site and eTOC banners, your program content will be delivered to the widest audience possible.
- **Research:** Post-publication research will be provided on all enduring through online research. Standard questions measure program impact, readership and practice changes. Custom questions are available upon request.



Current Psychiatry



Annals of Clinical Psychiatry

Through the addition of **Current Psychiatry** enduring materials, your program will have greater reach and impact on a significantly larger and more diverse audience of psychiatric professionals. Although enduring material options are not required for CPNP symposia, custom pricing and conference discounts are available and make this an attractive option to add to your symposium proposal.

For further information, please contact:
 Kenneth Sylvia, Publisher Current Psychiatry
 201-740-6224
Ken.sylvia@dowdenhealth.com

* Source: June, 2009 FOCUS & MediaChek readership audits

Marketing Opportunities

Corporate Sponsor Benefits

Sponsorships allow your company to increase corporate visibility and product identity. Sponsor benefits for the 2010 CPNP Annual Meeting include:

- Recognition in invitations and marketing pieces.
- Recognition in the conference program and book.
- Name badge ribbons to recognize all personnel from supporting companies.
- Pre- and post- convention registrant list.
- Acknowledgement on CPNP's website.
- Recognition on signage.
- Verbal acknowledgement of sponsorship on-site at the Annual Meeting.

Award Sponsorships

Poster/Platform

Presentation Awards \$10,000

CPNP will be offering several awards including a PharmD Student/Resident, Post-Doctoral Fellow/Graduate Student, New Investigator, Innovative Practices Original Research and Therapeutic Case Management award. Gain visibility as the supporter of the awards and platform presentations recognized through signage, conference proceedings and verbal announcements.

Saklad Memorial Lecture Award \$5,000

Support honorarium and presentation expenses associated with the long-standing and highly recognized Saklad Memorial Lecture Award. Visibility to the sponsor is provided through signage, conference proceedings and in on-site announcements and the post-meeting newsletter.

Direct to Attendee Options

Tote Bags

\$2,500 plus cost of bags

Ensure that your company's logo is seen over and over again during and after the Annual Meeting. Free to conference attendees, these popular tote bags carry essential educational materials.

Badge Holders and Lanyards

\$2,000 plus cost of holders and lanyards

Everyone who attends the CPNP Annual Meeting must wear a badge to participate in all events. Customized with your company name and logo, this sponsorship opportunity will provide a daily reminder of your company to all attendees.

Guest Room Keys

\$2,000 plus cost of guest room key cards

Gain company recognition with customized guest room card keys distributed to each attendee at the hotel registration desk. Key cards are estimated to run a minimum of \$2000.

CPNP's Cybercafé

\$15,000

CPNP's 450 attendees will circulate through the cybercafé to check email and browse the web. As a sponsor you will be recognized with signage acknowledging your support and a screen saver with your company logo and corporate or product links. The sponsor can provide company customized mouse pads at sponsor expense.

Online ACPE Statement of Credit Center

\$10,000

This sponsorship offers the exclusive opportunity to sponsor CPNP's cutting-edge online ACPE Statement of Credit Center at cnp.org. Your company logo (with link) will appear in the 2010 Annual Meeting Statement of Credit Center. Conference attendees visit the Statement of Credit Center after the Annual Meeting and throughout the year for historical transcripts. Your sponsorship will be recognized in the Statement Center until the 2011 Annual Meeting.

Meal Sponsorships

Leadership Dinner

\$5,000

This invitation-only dinner hosts the CPNP Board of Directors and 2010-2011 committee volunteers as they meet face to face to plan for the future of the organization. Join the CPNP leadership on Saturday, April 17 in acknowledging those who devote their time and talents to helping CPNP grow. Benefits include your company name and logo on the invitation, company name on signage and company listing in the conference program.

Newcomer and Student Breakfast

\$5,000

Provided on the first full day of the Annual Meeting, this breakfast is open to first-time attendees to the Annual Meeting, new members, students/residents/fellows, and CPNP leadership. Your sponsorship, acknowledged through signage and announcements, will allow the CPNP leadership to properly welcome the future of our organization.

Marketing Opportunities & Important Dates

Scientific Poster Sessions \$15,000 *Wine & Cheese Receptions*

Support two, 1.5 hour dedicated scientific poster display receptions featuring over 120 abstracts between the two sessions. Your sponsorship assists in promoting research and networking.

Breaks (Per Day) \$5,000 *½ Day on Sunday & Wednesday* \$2,500

Beverage breaks offer attendees the opportunity to relax and mingle in a central area with your company as the host. Light snacks are provided twice per day while beverages are provided continuously throughout the day.

CPNP Annual Meeting Celebration \$25,000

CPNP celebrates its members and Annual Meeting attendees and their dedication to patient care in this capstone event. Attendees will be treated to entertainment and a special themed meal consisting of local cuisine. Ceremonies highlighting the accomplishments of CPNP award recipients are interwoven into this event. Recognition is provided on signage, in the conference book, in on-site announcements and in the post-meeting newsletter.

Town Hall Breakfast \$5,000

Host the breakfast where CPNP business is conducted. As attendees network and share their thoughts on the future of the industry and association, your company will be recognized through announcements and signage at the event.

Important Dates

August 2009-February 2010

- Grant, Satellite Symposium and Marketing support applications accepted for the 13th CPNP Annual Meeting to be held April 18-21, 2010. All applications are accepted on a first-come, first-served basis with a copy of the grant confirmation and symposium administration deposit. Confirmation from CPNP is provided upon receipt.
- Marketing sponsorship payments due in full at time of application; 50% symposium deposit due at time of application.

November 2009

- First marketing piece mailed to potential attendees (generally over 7000 individuals). Early Symposia, Grant and Marketing supporters are acknowledged through this publication.

January 2010

- Grant supporter and industry supporter links added to the CPNP website.
- Second attendee marketing brochure outlining full meeting schedule, sponsors and industry sponsored symposia is sent to over 5,000 individuals and posted on the CPNP website.
- Detailed information regarding Industry Satellite Symposium content, speakers and ACPE information is due in order to begin promotion.
- Membership mailing list available to symposium providers for marketing of the symposia.

March 19, 2010

- Marketing, Grant and Symposium payments due in full.
- Pre-registrant mailing list made available to symposium providers for symposium promotion.

May 17, 2010

- Orders accepted for post-meeting registrant mailing labels

CPNP Board Of Directors

Ann L. Richards, PharmD, BCPP
President

Steven C. Stoner, PharmD, BCPP
President Elect

Carla D. Cobb, PharmD, BCPP
Past President

Mary Borovicka, PharmD, BCPP
Treasurer

**Vicki Ellingrod, PharmD,
BCPP, FCCP**
Secretary

Jerry Overman, PharmD, BCPP
Director at Large

Jerry McKee, PharmD, BCPP
Director at Large

Brenda Schimenti
Executive Director

Commercial Supporter: _____

Contact name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Symposium

- Yes, our company would like to support a Prime Scheduled Symposium at a fee of \$35,000. The symposium fee at 50% of total (\$17,500) is enclosed.
- Yes, our company would like to support a Regularly Scheduled Symposium at a fee of \$25,000. The symposium fee at 50% of total (\$12,500) is enclosed.
- Yes, the supporting organization will contract with CPNP to provide ACPE credit for an additional fee of \$5,000.

TOTAL \$ _____

Symposium Proposal: Please provide detailed proposal as an attachment detailing Program Chair (CPNP Member), abstract of content and tentative learning objectives and speakers.

Preferred Symposium Slot (Day/Time)

1st: _____

2nd: _____

3rd: _____

Title of Symposium (if known): _____

CPNP Member Chairing Symposium:

Name: _____ Phone: _____ Email: _____

Third Party/Medical Education Company Contact Information

Contact Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Marketing Opportunities

- Yes, our company would like to select the following marketing opportunities as outlined in the sponsor invitation brochure:

Payment

- A check for our total fee of \$ _____ is enclosed.

Contact Information:

8055 O Street, Ste S113, Lincoln, NE 68510

Phone: 402-476-1677; Fax: 402-476-1677; Email: Info@cpnp.org; Website: www.cpnp.org